



FEBRUARY 23-25, 2026
FRISCO, TX

SPONSOR PROSPECTUS

WHY TECH SUMMIT?



2

Keynote
Speakers

2

Full Days

400+

Attendees

48

Breakout
Sessions

1

Tech
Leaders
Panel

THE
TEXAS A&M
UNIVERSITY
SYSTEM

Expose your products and services to top decision makers in
The Texas A&M University System!



EMBASSY SUITES FRISCO

The 2026 Tech Summit will take place at the Embassy Suites Frisco, February 23-25, 2026. The hotel is attached to the Frisco Convention Center, which features a 41,760 sq. ft. ballroom and over 90,000 square feet of meeting space. Located in the Dallas suburb of Frisco, the hotel and convention center is 30 minutes from both Dallas Love Field and Dallas Fort Worth International Airports.



NURTURE RELATIONSHIPS

Make an impression on The Texas A&M University System's most trusted advisors — technology specialists. Tech Summit isn't your ordinary industry gathering. Intimate and accessible, this is a place to showcase your products in front of 400+ higher education technology leaders, from developers and project managers to CIOs, who make and influence buying decisions across the Texas A&M System.

OUR ATTENDEES



Tech Summit attendees are on the front lines of technology, representing every institution and agency in the A&M System. They are the face of information technology for academic, administrative and student affairs needs, and are interested in project management, systems, apps, hardware and networks. If you offer services, training or tools that help institutions and agencies meet information technology needs, you'll find your audience here.

THE TEXAS A&M
UNIVERSITY SYSTEM

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UNIVERSITY

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A&M UNIVERSITY

TARLETON
STATE UNIVERSITY
Member of The Texas A&M University System

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UNIVERSITY
CENTRAL TEXAS

TEXAS A&M UNIVERSITY
CORPUS CHRISTI

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UNIVERSITY
GALVESTON CAMPUS

THE INTERNATIONAL
TEXAS A&M INTERNATIONAL UNIVERSITY

TEXAS A&M
UNIVERSITY
KINGSVILLE

TEXAS A&M UNIVERSITY
SAN ANTONIO

TEXAS
A&M
UNIVERSITY
TEXARKANA

EAST TEXAS A&M
UNIVERSITY

TEXAS A&M
UNIVERSITY
VICTORIA

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UNIVERSITY

ATM RELLIS
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EXPERIMENT STATION

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TEEX
EXTENSION SERVICE

Texas A&M
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Institute

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EXTENSION

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RESEARCH

TEXAS A&M
TDEM
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TEXAS A&M
FOREST SERVICE

TEXAS A&M
TVMDL
VETERINARY MEDICAL
DIAGNOSTIC LABORATORY

“ This summit blew the doors off of EDUCAUSE! Thank you!

“ Great interaction and flow between sponsors and attendees. Outstanding overall!

86% of attendees recommend Tech Summit to their colleagues.

SPONSORSHIP BENEFITS



CUSTOMER ENGAGEMENT

- The **Sponsor Hall** is in the Frisco Grand Ballroom. All meals and refreshment breaks are served in the Sponsor Hall for maximum exposure
- Sponsor attendees receive **full conference registrations**. Enjoy keynote events, panels, breakout sessions and after hours events, alongside our attendees
- Sponsor attendees are eligible to submit a breakout session proposal during the **Call for Presentations** in August. We highly encourage you to present in partnership with an A&M System member
- The Sponsor Reception includes a sponsor **Scavenger Hunt** which encourages all attendees to stop by every sponsor booth

BRAND PLACEMENT

All sponsor opportunities include:

- Pre-event attendee list
- Company logo, on Tech Summit website and event app, linked to URL of your choice
- Company logo on event signage
- Ability to place promotional items in conference bags
- Tech Summit 2026 media kit for your use
- Company recognition when you donate a raffle prize for Sponsor Reception or Casino Night (optional)

SPONSOR HALL BOOTH SETUP

- 8' tall, black pipe and drape back wall with 4-foot side rails
- Draped 6' table, two chairs, standard 120 power included
- Wi-Fi access included via the Embassy Suites Frisco
- Setup and shipping provided by the Embassy Suites Frisco; please check the [sponsor website](#) for contact information and prices.
- Platinum and Gold booths have space for custom furniture. Please contact techsummit@tamus.edu for more information.

SPONSORSHIP OPPORTUNITIES



SIGNATURE OPPORTUNITIES

Connect with customers and generate new business

PLATINUM
3 Available

SOLD OUT

- 20' x 20' carpeted booth space
- Includes 4 conference registrations
- \$475 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception
- Brand placement in digital materials and on site
- Private dinners with member ISOs and CIOs

GOLD
6 Available

\$5,800

- 20' x 10' carpeted booth space
- Includes 3 conference registrations
- \$475 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception
- Brand placement in digital materials and on site

SILVER
40 Available

\$2,200

- 8' x 10' carpeted booth space
- Includes 2 conference registrations
- \$475 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception
- Brand placement in digital materials and on site

Booths can only be shared between a value-added reseller and the company whose products they sell.

ADD-ON OPPORTUNITIES

Extend brand visibility beyond your booth

Attendee Gift
1 Available

\$4,200

- Primary logo placement on the 2026 Tech Summit attendee gift

Conference Bag
1 Available

\$2,500

- Primary logo placement on all attendee conference bags

Conference Lanyard
1 Available

SOLD OUT

- Primary logo placement on all attendee name badge lanyards

SPONSORSHIP OPPORTUNITIES



MAINSTAGE OPPORTUNITIES

Reach every attendee with premier brand presence

Opening Keynote
1 Available

\$2,500

Closing Keynote
1 Available

\$2,500

Tech Leaders Panel
1 Available

\$2,500

- 30-second remarks to introduce your company on the Tech Summit mainstage
- Run a 90-second video prior to the keynote session of your choice
- Brand placement in digital materials and on site

ADDITIONAL OPPORTUNITIES

Connect with the right people in the right setting

CASINO NIGHT
1 Available

\$6,000

- Premier brand placement at this signature event loved by attendees
- Draped 6' table with two chairs at the event site
- Casino cash printed with your company logo
- \$475 for additional registrations
- Promo items in conference bags

BREAKOUT ROOM
6 Available

\$1,500

- Draped 6' table with two chairs at the back of a breakout room of your choice
- Includes 1 conference registration
- \$475 for additional registrations
- Promo items in conference bags
- Brand placement in digital materials and on site

SPONSOR INFORMATION



SECURE YOUR SPONSORSHIP

Contact techsummit@tamus.edu if you're interested in sponsoring. Sponsor Hall booth location is assigned on a first come, first served basis.

There are 2 ways to pay:

1. Pay online via credit card and select booth location immediately.
2. Request to be invoiced and select your booth once payment is received.
 - i. You will receive an invoice within 48 hours of contacting us. Payment terms are net 30. If prompt payment is not received, your sponsorship will be released.
 - ii. If paying via invoice, pay by ACH or check:

ACH

Email us and we will connect you with our ACH team, directly.

Check

Make checks payable to: The Texas A&M University System. On the memo line, add: 01240390 - Tech Summit

Mail Check to:

System Office Budgets & Accounting
ATTN Lona Reynolds
301 Tarrow St., Ste 345
College Station, TX 77840-7896
FEIN: 74-2648747 or
State Agency: 37107107100

BOOTH STAFF

Conference registrations included in your sponsorship grant access to all Tech Summit sessions, events and meals. Additional registrations may be purchased online for \$475.

Booths must be staffed during attendee breaks, meals and the sponsor reception.

Booth staff are not eligible for prize drawings. Tech Summit sponsor room block rates are available at the Embassy Suites Frisco.

BOOTH EQUIPMENT

Booth equipment may be shipped directly to the Embassy Suites Frisco and is subject to shipping and handling charges. Please visit the [sponsor website](#) for shipping and handling procedures and prices.

PROMOTIONAL ITEMS

All sponsors are invited to provide promotional materials for attendee conference bags.

- Items must be received by February 4, 2026
- Items must be clearly marked For Tech Summit
- Send item quantity of 450 to:

For Tech Summit c/o Kathy Snider
The Texas A&M University System
301 Tarrow St., College Station, TX 77840
MS1122

CANCELLATION POLICY

Sponsorship can be canceled at any time upon written notice. Full cancellation policy is available at techsummit.tamus.edu.

SCHEDULE AT-A-GLANCE



	SUNDAY 2/22	MONDAY 2/23	TUESDAY 2/24	WEDNESDAY 2/25
7 am		Workshop Breakfast 7:00 am - 8:00 am	Breakfast 7:30 am - 9:00 am	Breakfast 7:30 am - 8:30 am
8 am		Sponsor Move-In 8:00 am - 12:00 pm	Tech Leaders Panel 9:00 am - 10:30 am	Breakout 8:30 am - 9:15 am
9 am		Pre-Conference Workshops 8:00 am - 12:00 pm		Breakout 9:30 am - 10:15 am
10 am			Refreshments	Closing Keynote 10:30 am - 11:45 am
11 am			Breakout 11:00 am - 11:45 am	
12 pm		Sponsor Hall Opens 12:00 pm	Lunch 12:00 pm - 1:00 pm	
1 pm		Opening Keynote 1:00 pm - 2:15 pm	Breakout 1:00 pm - 1:45 pm	
2 pm			Breakout 2:00 pm - 2:45 pm	
3 pm	Sponsor Move-In 3:00 pm - 5:00 pm	Breakout 2:30 pm - 3:15 pm	Refreshments	
4 pm		Refreshments	Breakout 3:45 pm - 4:30 pm	Sponsor Teardown 3:45 pm - 6:00 pm
5 pm		Breakout 3:45 pm - 4:30 pm		
6 pm		Sponsor Reception 4:30 pm - 6:15 pm	Casino Night Buffet Opens 6:00 pm Game Tables 6:15 pm - 9:15 pm Prize Drawings 9:30 pm	
7 pm				

KEY:

- Sponsor Activities
- Events
- Meals & Refreshments
- Workshops & Breakouts
- Keynote Sessions

Sponsors **are not permitted** to hold events during scheduled Tech Summit hours.
Violators will not be allowed to participate in future Tech Summits.